





ODOS BLUE

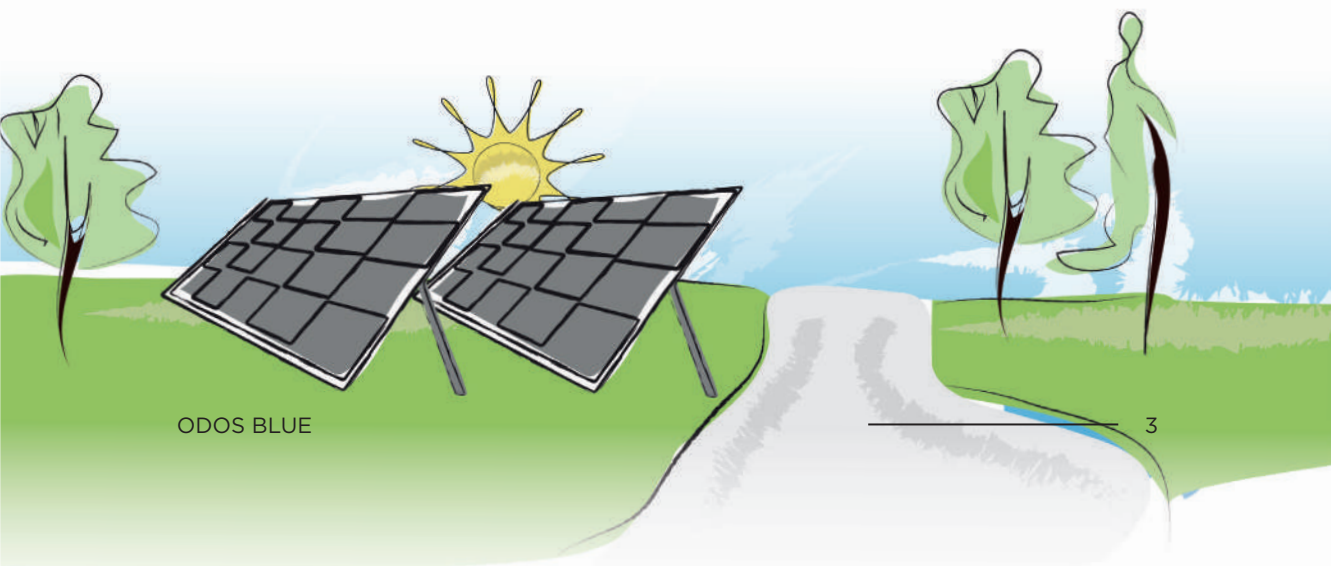
THE COLORS OF THE FUTURE

From the experience of Odosgroup—a leader in shopping center management services—comes a vertical brand focused on **environmental sustainability** and **ESG** objectives.

The aqua blue color joins Odos' energy yellow to create a new player with a **green soul**. With a focus on sustainability and **energy savings**, Odos Blue aims to support its customers in reducing energy consumption by offering **practical and effective solutions** to limit the environmental impact of the assets it manages.

THE GREEN AT THE CORE

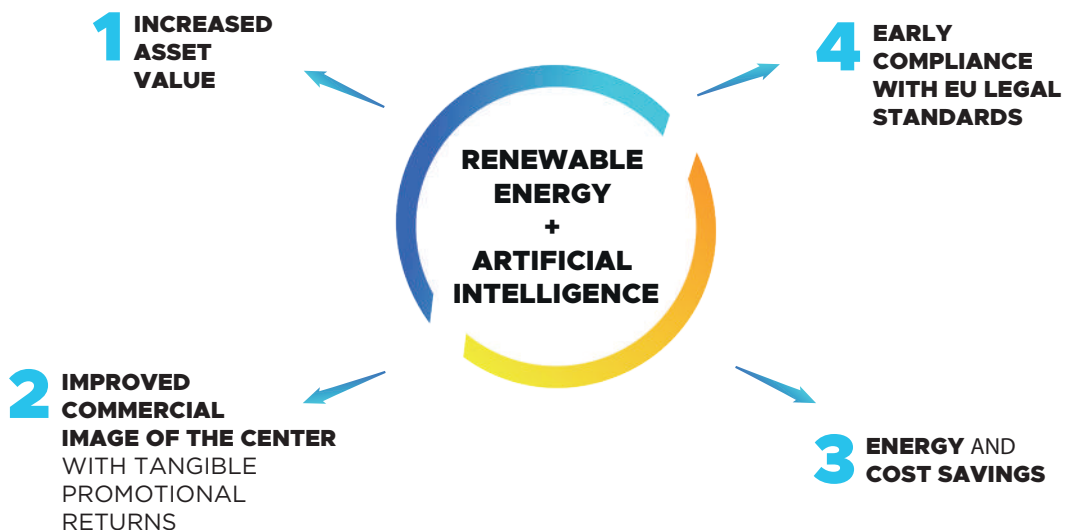
Odos Blue is the ideal partner for companies that want to **embrace change** through eco-friendly practices. The service allows you to optimize consumption, **saving precious resources from an ecological, but also an economic point of view**. The main objective is to help customers achieve a balance between efficiency and sustainability, leveraging innovative technologies such as ELYX software, the cloud platform that uses AI to monitor, account for, and optimize consumption in shopping centers.



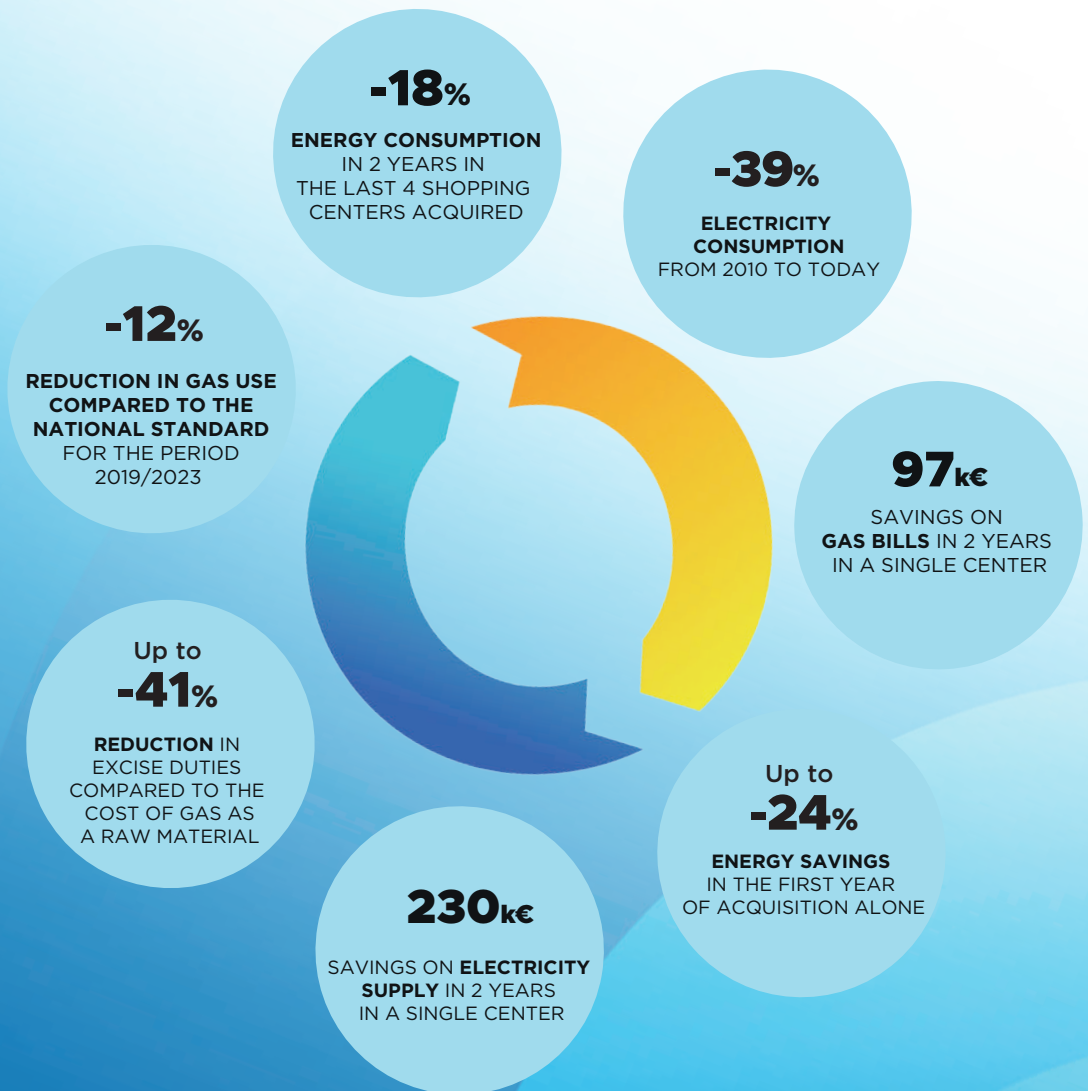
ACTIVE SUSTAINABILITY: ETHICS AND REGULATIONS

European legislation requires companies to adapt to increasingly stringent standards in terms of energy efficiency. Odos Blue is a reliable partner that helps customers comply with **regulations such as the CSRD and the EU Green Homes Directive**, as well as access the incentives provided by the PNRR. In particular, the **EPBD** directive requires the renovation of non-residential buildings with the lowest energy performance by 16% by 2030 and 26% by 2030. Odos Blue is **an integrated, comprehensive service** that offers **concrete and measurable solutions**, helping customers comply with energy consumption standards and achieve **significant cost savings**.

REASONS TO CHOOSE ODOS BLUE:



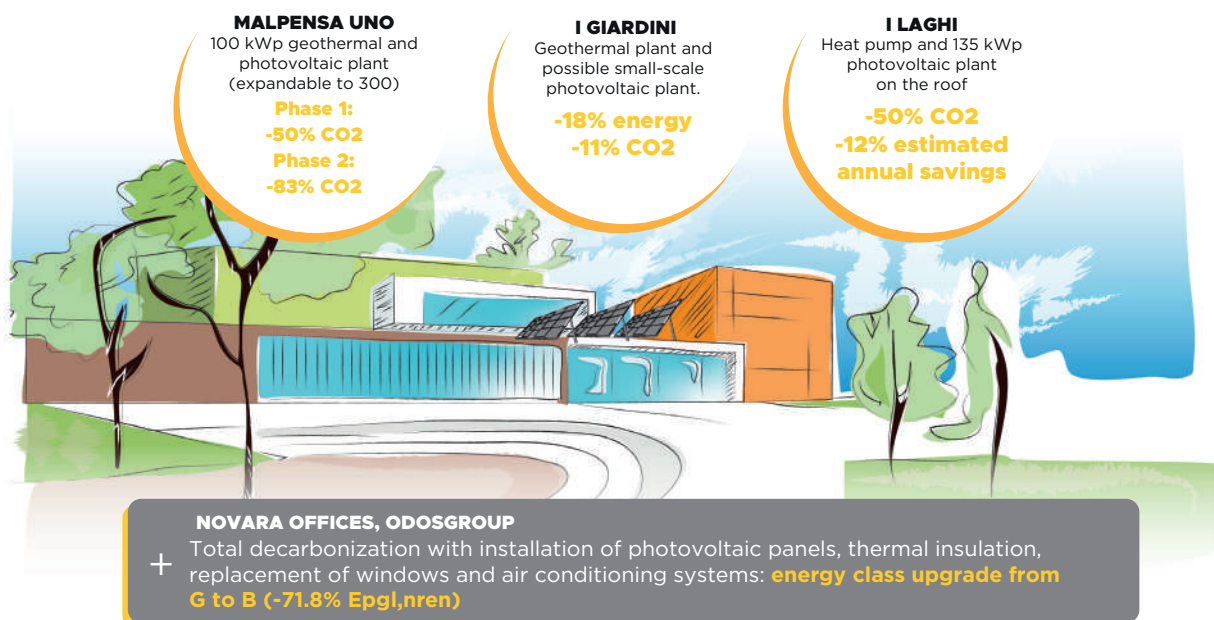
KPI



CASE HISTORY

DECARBONIZATION OF 3 CENTERS

ANNUAL REDUCTION IN EMISSIONS - WHEN FULLY OPERATIONAL -
EQUAL TO 668 TONS OF CO₂.



ODOSGROUP

SHOPPING CENTER MANAGEMENT

Odos Blue represents the natural evolution of Odosgroup in the world of sustainability. With a new service offering practical and innovative solutions, Odos Blue is committed to **guiding companies toward a greener and more sustainable future**, synonymous with “durability” of results.

If you are looking for a reliable partner to tackle the energy challenges of today and tomorrow, **Odos Blue is the right choice.**





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